

Seagate® Holiday Season 2024 Promotion

OFFICIAL RULES

These Official Rules (“Rules”) govern the Promotion. If you do not agree with these Rules, do not participate in this Promotion or accept a Promotion Giveaway (as defined below). Participation in this Promotion (including any acceptance of a Promotion Giveaway) is deemed acceptance of these Rules.

1. GENERAL

1.1 Description of the Promotion. Each end user customer who purchase two (2) units of the same Seagate IronWolf, IronWolf Pro or Exos product (as identified in Subsection 2.1 below) in one single transaction from an Eligible Reseller (as defined in Subsection 2.1 below) between 00:00 AEST 12th December 2024 and 23:59 AEST 12th January 2025 (as defined in Subsection 1.2 below) and submits the proof of purchase online as instructed in Section 2 below, will have the choice to receive either a complimentary Prezzy Smart e-Gift Card OR Logitech Product (hereafter referred to as the “Promotion Giveaways”) based on the specifications outlined in subsection 3.1 below. Regardless of the number of eligible purchase bundles or transactions made, a maximum of one (1) prize is permitted per person. For example, if an end user customer purchases 6x IronWolf Pro 8TB in one transaction (in one tax receipt), this customer will have the choice to receive one (1) gift card OR one (1) Logitech product; if an end user customer purchases 2x IronWolf 10TB in one transaction and another 2x IronWolf 10TB in one transaction, this customer will receive (1) gift card OR (1) Logitech product.

1.2 Promotion Period. The Promotion commences at 00:00 AEST 12th December 2024 and 23:59 AEST 12th January 2025 (the “Promotion Period”).

1.3 Purchase Period. To be eligible for this Promotion and a chance to receive a Promotion Giveaway, end user customers must complete an Eligible Purchase (as defined in Subsection 2.1 below) from an Eligible Reseller (as defined in Subsection 2.1 below) during the Promotion Period and submit their entry materials online as instructed below during the Entry Period (as defined in Subsection 1.4 below.)

1.4 Claim Period. Each participant must register their Eligible Purchase online at <https://www.seagate.com/au/en/promos/holiday-season-promo>, between 00:00 AEST 12th December 2024 and 23:59 AEST 14th January 2025 (inclusive) (the “Claim Period”).

1.5 Promoter. The “Promoter” of this Promotion is Seagate Technology Australia Pty Limited (the “Promoter”) (ABN: 87003840328) Level 1, 93 George Street, Parramatta, NSW, 2150, Australia.

1.6 Exclusions. Employees of the Promoter and its subsidiaries and affiliates, and employees of their agents or individuals involved in any part of the administration of this Promotion, and each of any employee’s immediate family members (parent, sibling, spouse, and children) and household members, Seagate channel partners, Seagate authorized distributors, Seagate retailers and their subsidiaries are excluded from eligibility in this Promotion. The Promoter is committed to complying with government gift and ethics rules and therefore government employees are not eligible to participate in this promotion.

2. ENTRY AND PARTICIPATION

2.1 Eligibility. OPEN ONLY TO LEGAL RESIDENTS OF AUSTRALIA WHO ARE 18 YEARS OR OLDER AS OF THE DATE OF ENTRY. For this Promotion, “Eligible Product” is limited to Seagate Storage Drives listed in Table A below. An “Eligible Purchase” is the purchase of two (2) units of the same IronWolf, IronWolf Pro, or Exos product in one single transaction from an Eligible Reseller. Local distribution products must be purchased to be eligible for this promotion, excludes; OEM (Original Equipment Manufactured Goods), White Labelled, Refurbished or 'Not for Individual Sale' products.

“Eligible Resellers” are listed in <https://www.seagate.com/au/en/where-to-buy>.

“Eligible Resellers” are participating Promoter’s authorized resellers and retailers located in Australia or Promoter’s authorized online Seagate e-tailers with Australian Business Numbers (ABNs).

Participation in the Promotion is limited to end user customers who purchase the Eligible Product for end use and not for resale purposes. This Promotion is void outside Australia and where prohibited by law.

2.2 Entry Process. In order to participate in this Promotion, the end user customer must complete an Eligible Purchase from an Eligible Reseller and submit the receipt as proof of purchase (an "Entry") online at <https://www.seagate.com/au/en/promos/holiday-season-promo> during the Entry Period.

The entrant must retain proof of purchase. The proof of purchase required is a copy of the receipt or invoice for the qualifying transaction. Purchase orders will not be accepted. If a participant fails to produce the Proof of Purchase for a specific claim or each claim as and when requested by the Sponsor, the Sponsor has the right to invalidate the participant's respective claim for which Proof of Purchase cannot be provided and/or all claims submitted by that entrant and/or forfeit the entrant's right to a promotion giveaway. Purchase receipt(s) or invoice(s) must clearly specify: (a) the store of purchase as an eligible Australian reseller or retailer; (b) the required product(s) or service(s) to be purchased for claim; and (c) that the purchase was made during the Purchase Period and prior to claim.

2.3 Disqualified Entries. The Promoter is not responsible for Entries that are not received for any reason, or for Entries received but not decipherable for any reason. The Promoter may automatically disqualify any incomplete or illegible Entry or any entries that the Promoter determines are invalid for any other reason, subject to the applicable laws.

2.4 Right to Reject. The Promoter may reject any Entry that is determined by the Promoter as not complying with these rules, subject to the applicable laws.

3. PRIZES

3.1 Prize Categories. The customer will have the choice to receive either a complimentary Prezzy Smart e-Gift Card OR one Logitech Product as outlined in the table denominations below.

For example, if a customer purchases 2x IronWolf Pro 8TB in one transaction (in one tax receipt), this customer will have the choice to receive one (1) gift card valued at \$50 OR (1) Logitech product from Prize Category 1 i.e. Logitech G203 LIGHTSYNC Gaming Mouse; if a customer purchases 2x Exos 20TB in one transaction, this customer will have the choice to receive (1) gift card worth \$120 OR (1) Logitech product from Prize Category 3 i.e. Logitech G PRO X Gaming Headset OR Logitech G PRO Mechanical Gaming Keyboard.

**Table A
Eligible Product and Promotion Giveaway**

Product Name	Capacity	# of Units	AU Gift Card Value	Logitech Prize Category
IronWolf HDD	4TB	2	\$20	1
	6TB	2	\$30	1
	8TB	2	\$35	1
	10TB	2	\$40	1
	12TB	2	\$50	1
	14TB	2	\$65	2
	16TB	2	\$70	2
IronWolf Pro HDD	18TB	2	\$90	3
	6TB	2	\$40	1
	8TB	2	\$50	1
	10TB	2	\$60	2
	12TB	2	\$70	2
	16TB	2	\$80	2
	18TB	2	\$100	3
20TB	2	\$110	3	
	22TB	2	\$120	3

	24TB	2	\$150	3
Exos HDD	4TB	2	\$25	1
	6TB	2	\$35	1
	8TB	2	\$45	1
	10TB	2	\$55	1
	12TB	2	\$60	2
	14TB	2	\$70	2
	16TB	2	\$75	2
	18TB	2	\$100	3
	20TB	2	\$110	3
	22TB	2	\$120	3
	24TB	2	\$150	3

OR

Prize Category	Product Details	Approximate Retail Value in AUD
1	Logitech G203 LIGHTSYNC Gaming Mouse – WHITE - 910-005791(G203)	AUD55.00
2	Logitech G309 LIGHTSPEED Wireless Gaming Mouse – WHITE - 910-007209(G309)	AUD129.00
3	Logitech G PRO X Gaming Headset – 981-000820(GPRO) OR	AUD299.95
	Logitech G PRO Mechanical Gaming Keyboard – BLACK – 920-009396(GPRO)	AUD229.00

When referring to drive capacity, one gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes. Your computer's operating system may use a different standard of measurement and report a lower capacity. In addition, some of the listed capacity is used for formatting and other functions and will not be available for data storage.

3.2 End-user Customer Notification. Participants will be notified by email to the e-mail address provided at time of entry to confirm their entry has been received. End-user customers that select Logitech Product at the time of entry and are eligible for Prize Category 3, will be contacted via email within four (4) weeks after promotion end to confirm which product they select to receive as their prize.

4. FULFILLMENT

4.1 Promotion Giveaways will be processed and distributed within eight (8) weeks after the promotion end, via email for e-gift cards or via courier for Logitech products. Participants are responsible for all federal, state, provincial and local taxes (including income and withholding taxes) and any other costs and expenses associated with Promotion Giveaway acceptance and use not specified herein as being provided. Participants may not substitute, assign or transfer Promotion Giveaway, or redeem Promotion Giveaway for cash, but Promoter reserves the right, at its sole discretion, to substitute Promotion Giveaway (or portion thereof) with one of comparable or greater value.

4.2 By participating in the Promotion, each participant agrees and acknowledges that Promoter may be required to collect participant personal information (for example, from Entry or other Promotion materials submitted) in order to conduct this Promotion and/or facilitate the distribution of Promotion Giveaways, and that Promoter may disclose this information to suppliers and/or their respective

agents for those purposes. Personal information collected for the purposes of this Promotion will be used for the purposes of the Promotion only.

5. USE OF ENTRIES

5.1 Privacy Notice. This Promotion is hosted in Australia and information regarding the participants (including but not limited to participant's name, email address, delivery address, contact number, invoice number, and serial number) may be collected in connection with this Promotion and the administration and fulfillment of Promotion Giveaways. By submitting an Entry and information in connection with this Promotion, each participant consents to Promoter collecting, using, transferring, and sharing his or her personal information, including to its agents in connection with the Promotion. When we collect personal information in connection with this promotion, it may be accessed from, transferred to and/or stored outside the country in which you are located. The countries where your personal information may be accessed, transferred or stored will depend on the circumstances and may include the United States of America and other eligible countries for this Promotion. You consent to such disclosure and acknowledge and accept that the third parties in such countries may not be subject to data protection laws that are of the same standard as the applicable data protection laws in your country. Promoter processing of personal information will be governed by the Seagate privacy statement located at <https://www.seagate.com/legal-privacy/>. If an entrant has opted-in for future communications, their personal details will be used to provide information regarding Promoter's products, service offering and details of future promotions, consistent with applicable law.

5.2 Further Documentation. By participating, each participant agrees to sign any necessary documentation that may be required for Promoter to confirm or make use of the rights and waivers granted as a result of participation.

6. PARTICIPANT RESPONSIBILITIES

6.1 General Rules. By entering this Promotion each participant agrees to comply with these rules. The Promoter's decisions will be final and binding on all matters related to this Promotion, subject to applicable law.

6.2 Release. Each participant hereby releases the Promoter and their respective parents, subsidiaries, affiliates, employees, and agents from any liability or any injury, loss or damage of any kind arising in connection with this Promotion, or any Promotion Giveaway received.

6.3 Interruptions. If there is a catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, affects the fairness or integrity of this Promotion, including human error, the Promoter may cancel, change, or suspend this Promotion, subject to applicable law. If a solution cannot be found to restore the integrity of the Promotion, the Promoter may choose to proceed with selected redemptions from among all eligible Entries received before cancelling, changing or suspending the Promotion, subject to applicable law.

6.4 Unlawful Behavior. The Promoter may seek damages or criminal prosecution for any attempt to compromise the integrity or the legitimate operation of this Promotion by hacking or by cheating or committing fraud in any way, subject to applicable law. The Promoter may ban any participants from any future promotion, subject to applicable law.

7. FURTHER TERMS

7.1 Amendment or Cancellation. The Promoter reserves the right to amend, cancel or suspend this Promotion (subject to applicable law) at any point during the promotion period. The Promoter will disqualify any individual who has tampered with the entry process or any other aspect of this competition.

7.2 Limitation of Liability. The Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of this Promotion, and (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorized access or third party interference; (c) any Entry or Promotion Giveaway claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Promotion Giveaway value to that stated in these Rules; (e) any tax

liability incurred by a participant; or (f) use of a Promotion Giveaway. The Promoter (including its officers, employees and agents) excludes all liability for any loss (including, without limitation, indirect, special or consequential loss or loss of profits or opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion including taking or using the Promotion Giveaway, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), including statutory guarantees. Any change in value of the Promotion Giveaway occurring between the publishing date and date the Promotion Giveaway is claimed is not the responsibility of the Promoter.

7.3 Sponsor/Promoter and Agent. This Promotion is sponsored by Seagate Technology Australia Pty Limited, Level 1, 93 George Street, Parramatta, NSW, 2150, Australia. ABN: 87003840328. This Promotion is administered by PRO GALLERIA PTY LTD, 55 Brisbane St, Surry Hills NSW 2010, Australia. ABN: 28 668 785 868. All correspondence regarding this offer should be directed to the Promoter's address.