



Seagate Backup Plus, easy backup for your digital life on your computer and the cloud

The Seagate® Backup Plus portable drive simplifies backup for consumers who want to protect their entire digital life locally, in the cloud or from social networks. Via the Seagate Dashboard, use the *Protect* function to set up a one-click plan or customize your scheduled local backup. Keep multiple copies of your files in case disaster strikes.

With the Save feature, user-generated content can be backed up from your favorite social networks. Many people now use their smartphones to capture priceless moments. While these devices are handy and readily available, storage is not their strong suit. Capture a memory, post it on a social networking site and let the Seagate Dashboard automatically back up any content posted. Even if the file gets accidentally deleted from the device, another copy can be waiting.

The *Share* feature allows multiple files to be uploaded to social networks at once from your computer. The days of uploading individual files without creating a new album are gone! Simply select files to upload, choose where to post them and even add comments. Managing your social profile has never been easier.

Install the pre-loaded NTFS driver for Mac, and use the drive interchangeably between PC and Mac® computers without reformatting the drive. For even more flexibility, with the Seagate Backup Plus design, you can upgrade from the included USB 3.0 interface to Thunderbolt™ technology or FireWire® 800 with the available additional adapter.







Specifications									
Retail Packaging	Product Dimensions	Box Dimensions		Master Carton Dimensions	Pallet Dimensions				
Length (in/mm)	4.86/123.4	5.2/132		7.87/200	48/1219				
Width (in/mm)	3.19/81.1	1.81/46		7.76/197	40/1016				
Depth (in/mm)	0.57/14.5	6.54/166		5.91/150	46.73/1187				
Weight (lb/kg)	0.440/0.224	0.6413/0.2915		3.01188/1.369	676.5/307.5				
Quantities									
Boxes per Master Carton	4								
Master Cartons per Pallet	210								
Pallet Layers	7								
System Requirements									
Windows® 7, Windows Vista®, Windows XP SP3 (32-bit and 64-bit) operating system or Mac OS X 10.6 or higher¹									
SuperSpeed USB 3.0 port (required for USB 3.0 transfer speeds or backwards compatible with USB 2.0 ports at USB 2.0 transfer speeds) <sup>2</sup>									
Inside the Box									
Seagate Backup Plus drive			18-inch USB 3.0 cable						
Seagate Dashboard pre-loaded on drive			Quick start guide						
NTFS driver for Mac pre-loaded on drive <sup>1</sup>			3-year limited warranty						
USB 3.0 interface adapter	-								

Region	Product	Color	Capacity <sup>3</sup>	Model Number	UPC Code	Multi-Pack UPC
APAC	Backup Plus portable drive	Black	500GB	STBU500300	763649038536	10763649038533
APAC	Backup Plus portable drive	Silver	500GB	STBU500301	763649038543	10763649038540
APAC	Backup Plus portable drive	Blue	500GB	STBU500302	763649038550	10763649038557
APAC	Backup Plus portable drive	Red	500GB	STBU500303	763649038567	10763649038564
APAC	Backup Plus portable drive	Black	750GB	STBU750300	763649042069	10763649042066
APAC	Backup Plus portable drive	Black	1TB	STBU1000300	763649038789	10763649038786
APAC	Backup Plus portable drive	Silver	1TB	STBU1000301	763649038796	10763649038793
APAC	Backup Plus portable drive	Blue	1TB	STBU1000302	763649038857	10763649038854
APAC	Backup Plus portable drive	Red	1TB	STBU1000303	763649038864	10763649038861

<sup>1</sup> Reformatting for Mac may be required.

www.seagate.com

AMERICAS ASIA/PACIFIC EUROPE, MIDDLE EAST AND AFRICA Seagate Technology LLC 10200 South De Anza Boulevard, Cupertino, California 95014, United States, 408-658-1000 Seagate Singapore International Headquarters Pte. Ltd. 7000 Ang Mo Kio Avenue 5, Singapore 569877, 65-6485-3888 Seagate Technology SAS 16-18, rue du Dôme, 92100 Boulogne-Billancourt, France, 33 1-4186 10 00

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<sup>2</sup> Compatibility may vary depending on user's hardware configuration and operating system.

<sup>3</sup> One gigabyte, or GB, equals one billion bytes and one terabyte, or TB, equals one thousand billion bytes when referring to drive capacity.